

OFFICE OF THE DISTRICT INFORMATION & PUBLIC RELATIONS OFFICER, KALAHANDI

Letter No. 150 /

Date: 30.04.2021

To

The All BDOs, Kalahandi
E.O, Municipality, Bhawanipatna
E.O, NAC, Kesinga/Junagarh/Dharmagarh

Sub:- Mounting of hoardings on COVID-19.

Sir,

In invitng reference to the above subject , I am to say that Govt.in I&PR Deptt.Bhubaneswar has decided to put up hoarding on COVID-19 pandemic protocol at District head quarters, Municipalty, NAC & all Blocks of Kalahandi District. One Hindustan Advertiser, Cuttack is entrusted by Govt. to put up hoardings on your respective jurisdiction areas at Municipalty Office, NAC Office, Block Office, Bus stand, crowded place, Haats.etc.

In this connection, you are requested to provide still photos of actual erection of hoardings within 05.05.2021 while mentioning places to the D.I.&P.R.O, Kalahandi on whatsapp No.8249420026 or kalahandipro@gmail.com so that undersigned will intimate the Govt. for further action at his end.

For your kind cooperation.

Thanks .

Yours faithfully,

CH 230m
30/4/21

District Information &
Public Relation Officer, Kalahandi

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GOVERNMENT OF ODISHA
INFORMATION & PUBLIC RELATIONS DEPARTMENT

File No. IPR-FP-GP-0002-2020 4937 / IPR, Bhubaneswar,

Date 23.04.2021

From

Sri Krupasindhu Mishra, OAS (SAG)
Director

To

M/S 21st Century Advertising Agency
Gopinath Street, Behind Santoshi Maa Temple, Berhampur-760001
M/S Hindustan Graphics
Plot No. 160/3674, Nigamananda Nagar, Phase-II, Bhubaneswar-751010
M/S Torrent Advertisers
R. Shed No. 37, Rasulgarh Industrial Estate, Bhubaneswar-751010
M/S Exotic Signage,
Bank Colony-3rd Lane, Medical Campus, Berhampur-760004
M/S Appolo Advertising & Communication
Plot No.-F-59, Chandaka Industrial Estate, Bhubaneswar-751024
M/S Hindustan Advertiser,
Plot No. 203, Near New LIC Colony, Arunoday Market, Badambadi, Cuttack-753011
M/S Bill Board Communications Pvt. Ltd.
Plot No. 17, Industrial Estate, Near Vani Vihar Railway Station (East)
P.O.-Rasulgarh, Bhubaneswar-751010
M/S Hindustan Advertising Agency,
CMC Ward No.-44, Badambadi, Cuttack
M/S Ajanta Advertiser
54, 2nd Floor, Saheed Nagar, Bhubaneswar-751007

Sub:- Mounting of hoardings on COVID-19.
Sir,

Inviting reference to the above subject, I am directed to say that it has been decided to put up hoardings on COVID-19 pandemic protocol at District Hqr., Municipal Corporation, Municipality, N.A.C. & Block level. The no. & size of hoardings to be put up is enclosed for reference (Annexure). M/S Ajanta Advertiser is requested to mount 4 nos. of hoardings each at Biju Patnaik International Airport, Bhubaneswar and Railway Station, Bhubaneswar. M/S Hindustan Graphics is requested to mount 4 nos. of hoardings near Baramunda Bus Stand, Bhubaneswar and 10 nos. of hoardings in other prominent places of Bhubaneswar city.

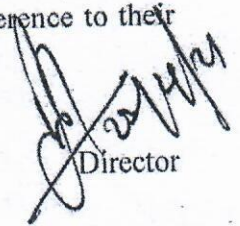
You are requested to mount the hoardings in consultation with concerned D.I.&P.R.O.s, Collectors and U.L.B.s for a period of 10 days i.e. starting from 24-04-2021 to 03-05-2021. If the vendors will not execute the entrusted works properly or if any deviation or laxity will be there then the undersigned reserves the right to cancel this work order.

You are further requested to submit the bills, photos along with GPS co-ordinates & certificates of the concerned D.I.&P.R.O.s within 7 (seven) days of completion of the period.

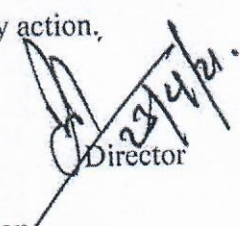
Bills without compliance of the aforesaid instructions and beyond aforesaid time limit will not be entertained.


23/4/21
Director

Memo No 4938 Dt 23.04.2021
Copy forwarded to the Director, State Institute of Health & Family Welfare, Odisha, Nayapalli, Bhubaneswar-751012 for information & necessary action with reference to their letter No-1919, dt-09-04-2021.


Director

Memo No 4939 Dt 23.04.2021
Copy forwarded to all the Collectors for kind information and necessary action.


Director

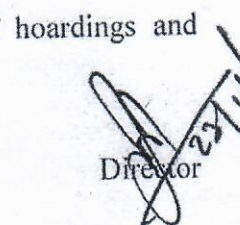
Memo No 4940 Dt 23.04.2021
Copy forwarded to all D.I.&P.R.O.s for information and necessary action.

They are requested to ensure the mounting of hoardings in their specific areas in consultation with their respective Collectors and send the bills to be submitted by the vendors along with GPS co-ordinates to this Department for release of payment.

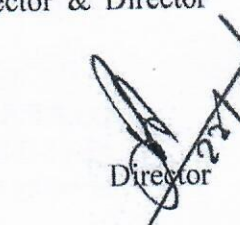

Director

Memo No 4941 Dt 23.4.2021
Copy forwarded to the Deputy Directors (C.D., N.D. & S.D.) for information and necessary action.

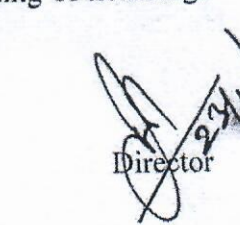
They are requested to supervise and ensure timely mounting of hoardings and submission of bills of their respective zones.


Director

Memo No 4942 Dt 23.04.2021
Copy forwarded to the P.S. to Principal Secretary to Govt./ Commissioner-cum-Secretary to Govt./ P.S. to Director, I.&P.R./ Director (Technical) for kind information of Principal Secretary to Govt./ Commissioner-cum-Secretary to Govt., Director & Director (Technical) respectively.


Director

Memo No 4953 Dt 23/4/2021
Copy forwarded to all the Superintendents of Police with request to instruct all the police stations not to detain the vendors on their way to the spot of mounting of hoardings and not to obstruct their works in connection with COVID-19 pandemic.


Director

Annexure

Sl. No.	Name of the Vendor	Districts Allotted
1	21 st Century Advertising Agency	Sambalpur, Sundergarh, Bolangir
2	Hindustan Graphics	Khurda (Excluding BBSR Airport & Railway Station) Nayagarh, Kendrapara, Jagatsinghpur
3	Torrent Advertiser	Keonjhar, Bhadrak, Jajpur, Deogarh
4	Exotic Signage	Ganjam, Gajapati
5	Appolo Advertising	Cuttack, Mayurbhanj, Koraput, Rayagada, Boudh, Kandhamal
6	Hindustan Advertiser	Subarnapur, Nuapada, Kalahandi ✓
7	Bill Board	Jharsuguda, Angul, Dhenkanal, Bargarh
8	Hindustan Advertising Agency	Nabarangpur, Malkangiri
9	Ajanta Advertiser	Balasore , Puri (BBSR Airport & Railway Station)

Sl. No.	Area	No. of hoardings to be mounted	Size of the hoardings
1	Block	3	20'x10'
2	NAC	4	20'x10'
3	Municipality	5	20'x10'
4	Municipal Corporation	7	30'x20'
5	District Hqr.	5	20'x20'
6	Bhubaneswar City	22	30'x20'


Director